

1.5

MILLION CHILD DEATHS DUE
TO DIARRHEA EVERY YEAR

Diarrhea kills more children under the age of five than AIDS, tuberculosis and malaria combined. It's the second most common cause of child deaths worldwide - the top killer is acute respiratory infections (ARI) which claims the lives of 2 million children annually.

47 %

OF DIARRHEAL DEATHS CAN
BE AVERTED BY HAND
WASHING WITH SOAP

Hand washing with soap can reduce diarrheal deaths by half and ARI by a quarter! We're not talking about expensive vaccines or high tech infrastructure schemes - just the simple act of washing hands with soap before eating and after using the bathroom. It is the **most cost effective, high impact way to reduce diarrheal morbidity.**

\$1

COST PER CHILD OF A HAND
WASHING PROMOTION
PROGRAM WITH TIPPY TAPS

Hand washing with soap saves lives but this behavior is often not practiced and is difficult to promote! The tippy tap is a **hands-free, low tech, water saving device** that allows you to wash your hands in a convenient manner. Beyond its practical application, it's also a fun way to encourage hand washing, especially with children.



10

MINUTES TO DO YOUR PART

** Spread the word! Watch our award winning film "It in Your Hands" at www.tippytap.org/videos and share it with your friends!
** Learn more about hand washing with soap, tippy taps and download resource materials at www.tippytap.org!
** Like us on facebook! Or donate to get more hand washing promotion programs out into communities that need them.

tippytap.org is a collaboration between WMG & Grampari



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IN SEVEN COUNTRIES TO EMPOWER PEOPLE WITH THE KNOWLEDGE, SKILLS, AND RESOURCES FOR SUSTAINABLE LIVELIHOODS. VISIT WMG ON FACEBOOK OR AT WWW.WATERSHEDMG.ORG TO LEARN MORE.



THE NON-PROFIT GRAMPARI BUILDS CAPACITY OF RURAL SOCIETY THROUGH THOUGHTFUL, COMMUNITY-LED PROGRAMS IN LIVELIHOODS, HEALTH & ENVIRONMENT AND LEADERSHIP AND GOVERNANCE

"It's in Your Hands" WAS MADE BY FILM MAKER ANDREW HINTON WHO HAS CREATED AWARD WINNING DOCUMENTARIES AND IS PASSIONATE ABOUT GIVING VOICE TO POSITIVE IDEAS TO ENCOURAGE SOCIAL CHANGE. WWW.PILGRIMFILMS.COM